

ADVERTISEMENT TARIFF PER ISSUE

(w.e.f. January 2015)

BLACK & WHITE	Per Page Tariff (Rs.)	MULTI COLOUR	Per Page Tariff (Rs.)
Full Page	24,000	Back Page	80,000
Half Page	12,000	Back Inner Page	50,000
1/3 Page (One Column)	10,000	Title Inner Page	50,000
Quarter Page	8,000	Full Page	35,000
MECHANICAL SPECIFICATION		Opposite to Title Inner & Back Inner	40,000
Size	Cms.	Half Page	20,000
Magazine Size	27 x 21	PUBLICATION DETAILS	
Print Area	24 x 18	Frequency	Quarterly
Half Page	11.5 x 18	Language	Hindi
Column Size	23 x 5.5	Printing Offset	Photo Offset
Quarter Page	11.5 x 9	Publishing Schedule	Jan, Apr, July, Oct
Column Per Page	Three		
MATERIAL REQUIRED FOR ADVERTISEMENT		Artwork, EPS, JPEG, CDR File with Fonts along with CD	

IMPORTANT :- The Agencies / Clients availing Individual / Combined discounts must ensure committed business is released within specified period. In case Agencies / Clients fall short of committed business supplementary bills will be raised.

TERMS & CONDITIONS :-

- Booking for current issue or more than one issue.
- Surcharge @ 25% will be charged for special position.
- The advertisement Release Order and Design must reach Arogyadham office two months before. Matter submitted late would be published in the subsequent issue, as no cancellation of any order, once placed is accepted on any ground whatsoever therefore our valued clients are requested to place only firm order for required advertisement.
- Advertisements, seeking particular special position are accepted subjected to our written confirmation in advance.
- All payments must be made in advance by Cheques or Demand Drafts payable at Muzaffarnagar (U.P.) drawing in the name of “Arogyadham” only, marked “Account Payee Only” to Arogyadham. Payment acknowledged by Arogyadham’s receipts only shall be binding upon us. You can also transfer the payment through Internet Banking System like NEFT / RTGS / IMPS in our **State Bank of India A/c No. – 30257513449**, IFSC Code – SBIN0010494, Branch – Arya Samaj Road, Muzaffarnagar.
- Rate for page opposite to Title Inner & Back Inner shall be Rs. 35,000/- (Coloured).
- All disputes are subject to Muzaffarnagar Jurisdiction.